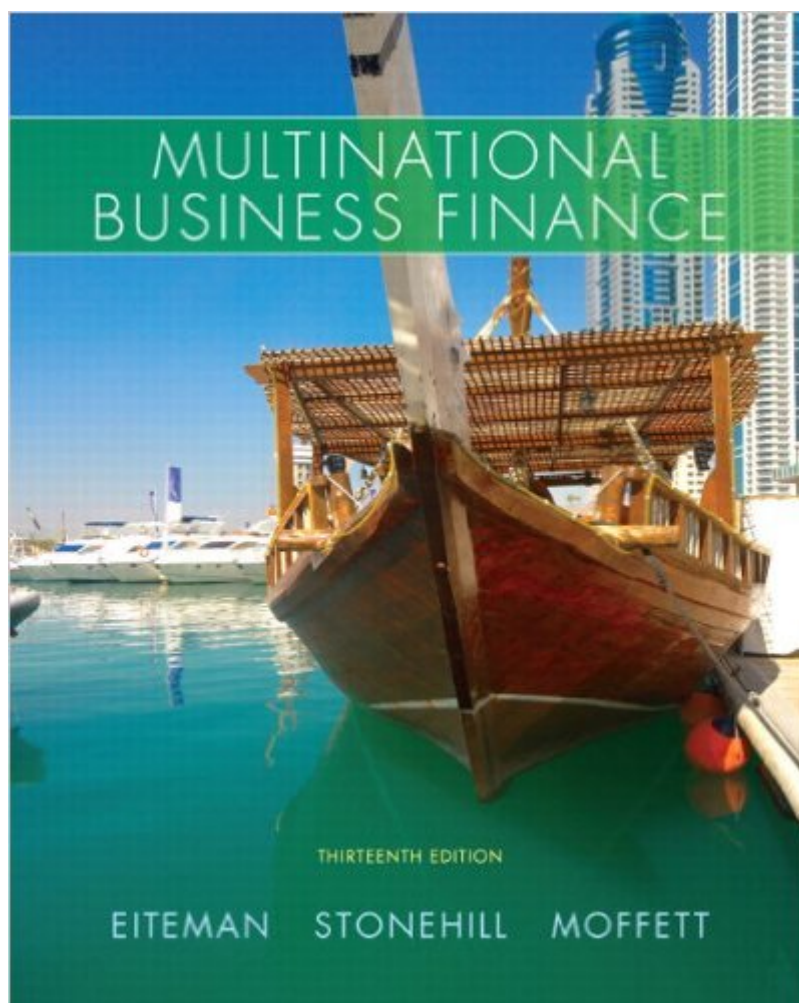


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Synopsis

Renowned for its authoritative, comprehensive coverage of contemporary international finance, this market-leading text trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets. Because the job of a manager is to make financial decisions that increase firm value, the authors have embedded real-world mini-cases throughout to apply chapter concepts to the types of situations managers of multinational firms face. The thirteenth edition attempts to capture the rapid evolution of our global marketplace through a number of principles, practices, and features.

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Easy to read, a lots of useful info. Great graphs allowed to memorize more material. Great quality an in general very well organized book.

Enjoyed this textbook. A well written and formated book perfectly fit for the student of International Finance. I recommend it.

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